DATA ANALYTICS

In the Data Analytics Specialty, we work strategically, collaboratively and comprehensively with each of our clients, to design solutions aimed at solving each requirement in a flexible and scalable way. We are based on the normative and/or regulatory compliance of data governance, to guarantee the quality, integration, analytics and exploitation of information, leading organizations to a 180° digital transformation.

Our hallmark

Our information governance and business intelligence solutions (processing, cleaning, storage, analytics and visualization) are supported by the extensive experience that our team has to study the data and determine its impact and importance, in the execution of projects and data factory.

In addition, we help companies with the regulatory compliance, thus understanding, business behavior and helping to make better decisions both internally and externally in organizations.

Quality.

Storage.

Prosecution.

Analytics and visualization.

Services

- **Data governance:** We offer a data planning, tracking and execution program, which encompasses people, processes and technologies to manage and protect information.

- **Master Data (MDM):** We have a solution to reduce costs and risks due to inconsistencies in structure and data values between systems.

- **Information integration:** We have consistent data consolidation and movement processes with in and between data warehouses, applications, and organizations.

- **DWH or DW HaaS:** We use structured information storage for descriptive, diagnostic and predictive decision making.

- **Data Lake or DLaaS:** We store large volumes of structured, semi-structured and unstructured information for descriptive, diagnostic, predictive and prescriptive decision making.

- **Analytical Models:** We interpret, compare and store information, to understand the past and predict the future through certain business behavior.

- **Information quality:** Up to 30% increase in revenue (sales) by centralizing the data generated in different applications.

Benefits

- Generate a higher return on investment (ROI) due to the reduction of up to 40% of the information processing time.

- 90% reduction in the number of duplicate records.

- 40% reduction in information processing time for decision making.

- Up to 40% reduction in the number of failed digital transformation projects through the correct definition of information governance.

- Reduction in development time of up to 50% through the correct definition of data governance policies.

At PRAXIS, we have been transforming the technological, digital, intelligent and agile solutions of companies for 25 years. With more than 1,300 employees, in more than 10 countries around the world.

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V·2024